

**The University of Economics in Prague  
and the Ministry of the Environment of the Czech Republic**

**Are inviting you to**

**15<sup>th</sup> International Conference  
of Postgraduate Students,  
Young Scientists and Researchers**

**Environmental Economy, Policy and  
International Environmental Relations**

**November 11-12, 2013**

**The University of Economics in Prague  
Main Campus  
W. Churchill Sq. 4  
Prague 3 - Žižkov  
Czech Republic**



**VŠE – 60 YEARS**

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# PROGRAM SCHEDULE

**Day 1: Monday, November 11, 2013, Room: 244 NB**

- 09.30-10.00**                    **Registration**  
**Section I      Chair: Ben M'Rad Hichem**
- 10.00-11.20**                    The New Digital Era of Environmental Decision Making  
*Karel Sál*  
Application of fuzzy modelling methods in emission allowances trading  
– opportunity for managerial decision making  
*Jarmila Zimmermanová*  
Decision support for air quality management  
*Volodymyr Nochvai*  
The use of risk analysis in decision making in environmental impacts of  
actions in water management  
*Lenka Zvijaková, Martina Zelenáková*
- 11.20-11.45**                    **Discussion**
- 11.45-13.00**                    **Time for Lunch**
- 13.00-14.00**                    **Official opening**
- doc. Ing. Štěpán Müller, CSc., MBA, *University of Economics, Prague, Faculty of International Relations, Dean*  
Ing. Michal Pastvinský, *The Ministry of Environment, Czech Republic, The head of Development and Project Department*  
Key-note Lecture by Prof. Leonid Melnyk, *Summy University:*  
“Economic roots of environmental management in centrally planned economies”
- Section II      Chair: Volodymyr Nochvai**
- 14.00-15.40**                    Catching-up advanced technologies and the environment  
*Ben M'Rad Hichem*  
Being green to become innovative? An Empirical Analysis among  
French firms  
*Amira Bouziri*  
Supply or demand what drives green industries innovations  
*O. Kubatko, Leonid Melnyk*  
Neoliberalism and Environmental Externalities: The case of the  
Mexican mining sector  
*René Lara*
- 15.40-16.00**                    **Discussion**
- 16.00-16.15**                    **Coffee**

**Section III Chair: Amira Bouziri**

**16.15-17.20**

Does organic mean more sustainable?

*Marta M. Konečná, Jarmila Curtiss, Tomáš Rättinger*

A comparison of greenhouse gas emissions among large aircrafts used by European airlines within a life cycle conceptual framework (34)

*Ticiano Costa Jordao*

Reported motivations, justifications, and barriers to corporate social responsibility-related practices in airlines: More than just profit?

*Emily Fenclová*

Support of Renewable Energy Sources in the Czech Republic

*Černý Pavel, Radek Neděla, Petr Štěpánek*

**17.20-17:50**

**Discussion**

**17.50**

**End of the 1<sup>st</sup> day**

**Day 2: Tuesday, November 12, 2013, Room: 244 NB**

**Section IV Chair: Kateřina Kaprová**

**09.00-10.15**

Valorisation of woody biomass on contaminated sites

*Lucas Gossiaux*

Cost effectiveness analysis of measures in Lake Orlik basin to reduce contamination of tributaries with phosphorus

*Ondřej Vojáček, Tomáš Smejkal, Jan Machač*

Assessing the economic value of ecosystem services in the Eastern Ore Mountains: using choice experiment

*Martin Kratochvíl, Ondřej Vojáček*

Usability aspects in the development process of social, environmentally focused systems

*Kamil Zyla*

**10.15-10.45**

**Discussion**

**10.45-11.00**

**Coffee**

**Section V Chair: Ondřej Vojáček**

**11.00-12.15**

Impact of improved access to water on housing values and potential crowding out of the poor

*Amandine L. Laré*

Estimating the effects of environmental taxes using estimates from a household demand system

*Dragana Nikodinoska*

Competitive Investment in Clean Technology and Uninformed Green Consumers

*Aditi Sengupta*

The effect of methodological specifics on estimated recreation value: a meta-analysis

*Kateřina Kaprová*

**12.15-12.45**            **Discussion**  
**12.45-14.00**            **Time for lunch**

**Section VI**    **Chair: Dragana Nikodinoska**

**14.00-15.00**            A Note on Transboundary Pollution and Endogenous Protection of Spillovers  
*Ben M'Rad Hichem*  
Environmental goods: impacts of definitions on negotiation tariffs EG  
*Jitka Znamenáčová*  
Educational aspect of social reporting systems in V4 countries  
*Kamil Zyla*

**15.00-15.30**            **Discussion**

**15.30-16.30**            **Workshop of presenting participants - publishing results from the conference**

**16.30**                    **Conclusions and Closing of the Conference**

**Additional information:**

Doc. Ing. Petr Sauer, CSc.  
Institute for Sustainable Business, Director  
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**Organization information and the address for sending the paper:**

Ms. Jana Sauerova  
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## Time schedule:

Presentations	10-15 minutes
Short questions	5 minutes after each of the presentation
Discussions	30 minutes for each of the section

## Room equipment available:

Computer + data projector  
Electronic board  
Flipchart

**No conference fee is charged**